



Rotary Club of Idaho Falls

FOR IMMEDIATE RELEASE

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2016 Great Snake River Greenbelt Duck Race

Proceeds go toward the development of the city's newest park – Heritage Park

Idaho Falls, ID: The 26th annual Great Snake River Greenbelt Duck Race will be held on Saturday, August 13, 2016 on River Parkway. Various pre-race activities and events will take place leading up to Saturday's duck drop scheduled for 4 p.m.

Ducks can be adopted [online](#) or at sponsor locations including [Broadway Ford](#), [Idaho Central Credit Union](#), [Ingrams Jewelers](#), [Farr Candy](#) or the [Idaho Falls Visitor's Center](#). Enter for a chance to win a free duck or a 6-quack by participating in the Ugly Duck contest. Simply go to www.ifrotary.org and click on the Great Snake River Greenbelt Duck Race tab.

Proceeds from the next three Duck Races will go toward the development of the city's newest park, Heritage Park, which is located at the south end of Snake River Landing, across Sunnyside Road from Ryder Park.

The fun begins on Friday, August 12 with a Classic Car Cruise & Poker Run. Drivers will meet at 6 p.m. at [Snake River Landing](#) for instructions and registration. They will then cruise through Snake River Landing and downtown Idaho Falls in a scavenger hunt style as they locate poker cards and take photos of prior Duck Race projects. The cruise concludes at [Broadway Ford](#) for poker prizes, food and live music from 7-9 p.m. provided by Idaho Falls' best oldies band – the Affection Collection. The event is free and open to the public.

Saturday's events begin with a speedboat race from 9 a.m. to 1 p.m. provided by Snake River Speedboats. The race will take place by John's Hole Bridge and Keefer's Island. A classic car show and helicopter and military displays will also be held by John's Hole Bridge.

New this year, more than 6,500 FREE scoops of ice cream will be provided by Farr Candy. Home Depot will once again host the "build it" projects for kids, HK Contractors will entertain crowds with a ping-pong ball drop, and spectators are encouraged to keep their eyes on the sky for flyovers and Farr Candy Bombs. Add the Big Brothers, Big Sisters' craft

booths and food vendors, and you have a full day of fantastic fun for the entire family to enjoy.

The Great Snake River Greenbelt Duck Race is hosted by the Idaho Falls Rotary Club to benefit the Idaho Falls River Walk around the Snake River. Over the years, the Duck Race has become one of the largest festivals – 2nd only to Independence Day – in Idaho Falls!

The race has generated more than \$3 million – money that is used for improvements and expansion of Idaho Falls' River Walk. The City of Idaho Falls has received matching grants and leveraged the \$3 million raised through the Duck Race to triple that amount.

Prior River Walk improvements include over seven miles of multi-use paths on both sides of the river, a path beneath the railroad and at Pancheri Drive, renovation of the Japanese Friendship Garden, development of Ryder Park and the three time award-winning River Gardens just north of the Pancheri Bridge.

Media Note: For additional information contact Kevin Call at (208) 521-3333 or Linda Hill at (208) 313-6600.

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