

Idaho Falls Rotary Club  
PO Box 50335  
Idaho Falls, Idaho 83405



## PRESS RELEASE

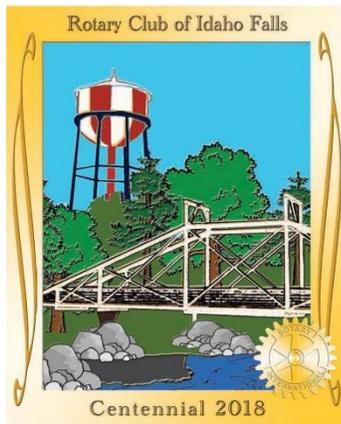
April 10, 2018

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### Local Club Celebrates 100 Years of Service Above Self

*Idaho Falls Rotary Club – Honoring the Past and Looking Toward the Future*



**Idaho Falls, ID:** The year 2018 is a monumental year for the Rotary Club of Idaho Falls. On April 12, in celebration of 100 years of *Service Above Self* – Rotary’s motto – the club will assist in the historic groundbreaking of Heritage Park and welcomes [Rotary International President, Ian Risely](#).

The Rotary Club of Idaho Falls has been committed to raising money to develop and enhance the River Walk and Greenbelt – the heart of our city – since 1991. The annual Great Snake River Greenbelt Duck Race has generated more than \$4 million, which was donated to the City of Idaho Falls for parks and Greenbelt/River Walk improvements. The City of Idaho Falls has received matched federal, state and local grants, as well as donations to leverage that money.

As part of the club’s Centennial Celebration, they have joined forces with the City of Idaho Falls, once again, on a project to expand the Greenbelt and River Walk system. The project is the city’s newest park – Heritage Park.

The 14-acre Heritage Park is made possible by land donations from the Stafford and Woody Smith families and commitments by private and non-profit partners including the Rotary Club, Snake River Landing and Ball Ventures, as well as the owners of the Jackson Hole Junction Commercial Center. Located just south of Snake River Landing and north of the Sunnyside Bridge, the property and donated funds are valued at more than \$2.5 million dollars.

“We are honored to welcome President Risely to Idaho Falls. He is a man who has dedicated his entire life to putting people together, nurturing ideas and guiding others,” states Idaho Falls Rotary Club President, Steve Poulsen.

President Risely will assist with the [Heritage Park Groundbreaking Ceremony](#). The ceremony will be held on April 12 at 4:00 p.m. at the Waterfront at Snake River Landing, 1220 Event Center Drive. Participants are encouraged to arrive by 3:30 p.m. to allow time for parking and shuttle service to the ceremony site. The ceremony will be held inside the Waterfront in the event of adverse weather conditions.

President Risely will then address club members and the public at the Centennial Celebration Event at 7:00 p.m. at the Colonial Theater, 450 “A” Street. A reception will follow in the adjoining Carr Gallery where cake and ice cream will be served. The event is free and open to the public.

“As we look back on what our club members have done for the past 100 years, we are also looking forward to the next 100 years of service. Join us as we celebrate our heritage and our continued community service legacy, forged by our membership,” states Poulsen.

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### ADDITIONAL INFORMATION

The club was established on February 4, 1918 at the Eleanor Hotel. Today, there are 150 active members. In addition to the long-standing commitment to improvements along the Greenbelt and River Walk in Idaho Falls and the annual Duck Race event, the Idaho Falls Rotary Club is active in many elements of international service and missions associated with [Rotary International](#).

Idaho Falls Rotarians individually have contributed more than \$670,000 to the Rotary Foundation, which transforms gifts into service projects that change lives, both in our community and around the world.

Additionally, Idaho Falls Rotarians have raised money to support projects for which local club members were active in. Click [HERE](#) for additional information about the Idaho Falls Rotary Club service projects.

For additional information or to schedule an interview with an Idaho Falls Rotarian, contact Public Relations Chair, Kerry Hammon at (208) 521-9207.

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